

SPONSORSHIP OPTIONS

VSMM2007, Carlton Crest Hotel, Brisbane, Australia
Sunday 23rd September – Wednesday 26th September, 2007

Gold Sponsor AU\$11,000 including 10%GST

ONE OF FOLLOWING:

- Official Host to conference gala dinner
- Naming Rights to VSMM conference polo shirt
- Naming Rights to internet kiosk
- Naming Rights to conference bag

BENEFITS

- Naming rights for the nominated event or item
- Promotional material included in the delegates' satchels, limit 3 pieces
- Opportunity to present in the main program subject to approval by the conference program committee and conditional on availability
- Your support acknowledged on the conference website
- Complimentary registration for two delegates (inclusive of conference session attendance, morning/afternoon teas, luncheons and evening social events)
- An electronic list of delegates
- Trade Show display area
- 250 words in the delegate handbook
- Logo on the Conference PowerPoint slides

REQUIREMENTS

- Any promotional material to be displayed at the Conference
- Material to be put in satchels
- Logo for image to be put on the conference website and in the delegate handbook; logo preferably provided as Vector EPS
- Your company web address (as a link from your logo)
- Completed registration forms for two delegates
- List of requirements for Trade Show
- 250 words in the delegate handbook
- Sponsorship to be paid prior to the commencement of the conference

Silver Sponsor AU\$5,500 including 10%GST

ONE OF THE FOLLOWING

- Official Host to Conference Welcome Cocktail Party
- Official host to one of the conference lunches

BENEFITS

- Naming rights to the welcoming cocktail party or luncheon
- Promotional material included in the delegates' satchels, limit 2 pieces
- Your support acknowledged on the conference website
- An electronic list of delegates
- Complimentary registration for one delegate (inclusive of conference session attendance, morning/afternoon teas, luncheons and evening social events)
- Trade Show display area

- 200 words in the delegate handbook
- Logo on the Conference PowerPoint slides

Proposals for presentations may be submitted as part of the formal call for papers which is a competitive process.

REQUIREMENTS

- Any promotional material to be displayed at the Conference
- Material to be put in satchels
- Logo for image to be put on the conference website and in the delegate handbook; logo preferably provided as Vector EPS
- Your company web address (as a link from your logo)
- Completed registration form for one delegate
- List of requirements for Trade Show
- 200 words for the delegate handbook
- Sponsorship to be paid prior to the commencement of the conference

Bronze Sponsor
AU\$3,300 including 10%GST

ONE OF THE FOLLOWING

- Official Host to one of the morning or afternoon teas

BENEFITS

- Naming rights of the morning/afternoon tea in the program
- Promotional material included in the delegates' satchels, limit 1 piece
- Sponsorship acknowledgment on the conference website
- An electronic list of delegates
- Trade Show display area
- 150 words in the delegate handbook
- Logo on the Conference PowerPoint slides
- Complimentary Exhibitor minding for one person

Proposals for presentations may be submitted as part of the formal call for papers which is a competitive process.

REQUIREMENTS

- Promotional material to be put in delegates' satchels
- Logo for image to be put on the conference website and in the delegate handbook; logo preferably provided as Vector EPS
- Your company web address (as a link from your logo)
- List of requirements for Trade Show
- 150 words for the delegate handbook
- Sponsorship to be paid prior to the commencement of the conference

Notes

A sponsor manual will be available on the website outlining key dates, registration process and costs, exhibition hours and key contacts for equipment.

When forecasting the investment to sponsor you should note the following:

Presentations

- All sponsors are encouraged to put forward presentations for consideration as part of the competitive Call for Papers process.

Delegates and staff

- Your sponsorship includes the following complimentary full delegates –Gold (2), Silver (1). Bronze gives you one exhibitor staff member who may not attend the presentations nor the social events. You must register every attendee even if they are complimentary.
- All other delegates will need to be paid for. If you would like them to attend the presentations then the cost will be equal to the early bird rate.
- If your staff do NOT want to attend the presentations then they need registering as exhibitor staff (includes Morning/Afternoon Tea and Lunch; excludes attendance at conference sessions and the satchel). There will be a special price for Sponsor Staff who want to attend the social events and network with delegates: this will include Morning/Afternoon Tea and Lunch AND all social events BUT will exclude conference session attendance.
- You will need to pay for accommodation for your staff, this can be booked via the conference registration site, this is a special rate NOT available through your normal travel agent nor the web.

Exhibition

- The exhibition will run from the evening of Sunday 23rd September until after lunch on Wednesday 26th September.
- You will be provided with a simple flat panel as a booth 2400mm*2400mm and as a shared pair. (Gold Sponsors will have a full pair). It will include reasonable power, two spotlights, a table with table cloth, two chairs and access to the Internet.
- Floor space at the exhibition will be allocated in the order sponsorship is confirmed.

Security

- Limited security will be provided overnight in the exhibition but no commitment is implied or given. You must lock down or remove all attractive items when the booth is un-occupied.
- All sponsors are responsible for obtaining insurance for their equipment in transit to and from the Conference and at the Conference venue.

Legals

- The members of the organising committee, the Australasian CRC for Interaction Design, Carlton Crest Hotel and Martin Lack & Associates accept no liability for personal accident nor loss or damage suffered by any participant, accompanying person, invited observer or any other person by whatever means. Neither do we accept liability for any equipment or software or other goods of whatever form brought to the Conference by delegates, speakers, sponsors or any other party.
- When a delegate list is supplied to the sponsor, you are reminded to use it in accordance with the Australian Spam Act, the various Australian Privacy Acts and by following business best practices for information management.